

# Entrepreneur Theme Documentation

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## Installation

1. In your admin panel, go to Appearance → Themes and click the Add New button.
2. Click Upload Theme, Browse and Choose File; then select the theme's ZIP file. Click Install Now.
3. Click Activate to use your new theme
4. Follow the Theme Wizard

## Plugins

There are both – required and recommended plugins built into the theme. You are able to install them following the instructions at the Theme Wizard. Also you may see the message to install

plugins at your Dashboard like “*This theme requires the following plugin...*” Please follow the directions to install and activate the plugins.

Entrepreneur Theme Engine plugin is required.

## Updates (optional)

The theme gets updates automatically. You will see a notification about new version available at WordPress menu Dashboard → Updates or Appearance → Themes. Follow the instructions to update theme to the latest version. When the theme is up to date you might be proposed to update plugins that are integrated into the theme. Just follow the directives to update the plugins too.

If you own theme with Pro license, you need to activate the License Key. Go to Appearance → Theme License, paste and activate your License Key. You can find detailed guide on how to work with License Key at Documentation section on our website.

## Front Page Setup

Front Page is the main page of your website that includes all content blocks you may need to build website. Follow these steps:

1. Create a new page
2. Name it "Home" or "Front Page"
3. Choose "Customizable Front Page" template
4. Press Publish button
5. Navigate to Settings -> Reading
6. In Settings -> Reading, set "Front page displays" to "A static page"
7. In Settings -> Reading, set "Front page" to "Home" or "Front Page" you've created in first step

8. Scroll down and Save changes

To setup Posts Page (Blog):

1. Create new page and name it "Blog"
2. In Settings -> Reading, set "Posts page" to "Blog"
3. Scroll down and Save changes

## Front Page Editing

This theme is completely integrated with WordPress Customizer visual editor. Go to dashboard menu Appearance → Customize in order to start editing your Front Page.

Customizer is formed of two areas. Left-hand side includes settings and right-hand side is used to preview the changes. You can see the result at preview area. After you finish editing you should click on Save & Publish button in the top left corner to apply the changes.

*All further instructions describe the principles of work in Customizer (Appearance → Customize menu).*

### Front Page: Site Title, Tagline and Logo

Go to Site Identity tab in order to edit Site Title and Tagline.

When these edits are done, you can click on Logo tab to edit a logo of your website. Press Change Image button and select new logo from WordPress Media Library or upload it from your PC. It is recommended to prepare logo of proper size before uploading it to your website.

### Front Page: Website Colors

In this section you can modify header text color, color of the text content, background color and change accent color.

## **Front Page: Sections**

Each section of the Front Page can be managed through Customizer. You should just switch to corresponding tab of certain section which should be modified.

### **Section Position**

For example: go to Portfolio Section via Customizer → type Portfolio title and set Section Position (e.g. if you want it to be the second section on the front page, type 20).

## **Front Page: Widgets**

On the Front Page of your website you can find sections with similar blocks that are called widgets. The content of such sections can be edited using widgets which are built into the theme.

## **Front Page: Anchor Points**

Here is a full list of anchors:

- #first-section
- #services
- #portfolio
- #testimonials
- #news
- #call-to-action

In order to form an anchor link you need to indicate website url, slash and #section id e.g.  
<http://yoursite.com/#subscribe>

## Menus

1. Go to Appearance → Menus in order to change Menu.
2. Switch to Manage Locations tab.
3. Since this theme supports only one menu, choose a menu you would like to use on the site. Create a new menu if needed.
4. Switch to Edit Menus tab to edit menu items.

## Appointments plugin

You can use Appointments plugin to add unlimited number of calendars to your website, each will come with their own time slots and custom fields. Meantime, each calendar can be assigned to a booking 'agent' users in order for them to manage their calendars.

To add it, go to Widgets → choose the needed section → click Add a widget → click Appointment Calendar. In order to apply the preferable plugin settings, go to your WordPress Dashboard → Appointments. Switch through the plugin options to view booked Appointments, review Pending appointments, and add new custom Calendars or install Add-ons. To make the plugin work properly, toggle to Settings: in this section you can apply General settings (Booking type, Time Slot intervals, Appointment Booking redirect, etc.), User emails, Admin emails, Time Slots, Custom Time Slots, Custom Fields, Export, and Shortcodes.

## Page Templates

The theme provides a wide variety of page layouts. You can set one the following layouts for a page choosing it in "Template" drop-down list on the right panel of the page editor:

1. Default - fixed width content with Booking calendar.

2. Landing page – without header, menu and footer.
3. Front page.
4. Page without Booking calendar.

## **Sass (for developers)**

The theme includes Sass files. This makes it easy to use Sass to customize our theme.